

SPECIAL REPORT

What's REALLY happening to your baby when crawling...

The importance of crawling:

How many times have you heard **you have to learn to crawl before you can walk....** You may have wondered whether this is true or simply an old wives tale... **This does have very special significance for your baby's development.**

At birth the brain contains billions of nerve cells or neurons lying in wait until they are stimulated by repetitive movement..... **crawling is the first developmental milestone where these neurons are stimulated or if you prefer, 'switched on'**. This allows your baby's brain to control cognitive processes such as concentration, memory and comprehension.

The development of these neural networks is essential if your baby is to develop speedy **'send and receive'** messages so the motor nerve pathways in the brain, brain stem and spinal cord become very proficient at controlling the movements necessary for sitting, crawling and walking.

Why crawling enhances your baby's development:

- . Your baby **learns where he wants to go** and **moves in that direction.**
- . She develops **hand / eye co-ordination** which is vital as she grows for reading, writing and physical activities.
- . He strengthens **muscle tone** in his arms and hands, legs and feet.
- . His **hand grasp** is developed which can enhance his **language development** .
- . She develops **visual skills** which allows her eyes to focus on toys near her and in the distance.
- . It stimulates his **inner ear or vestibular movements** which effects his **balance.**
- . Hundreds of **touch and position messages** flow to his brain.
- . Crawling allows the **left and right sides of the brain to work together.**
- . **Communication** between the left and right sides of the brain are strengthened as crawling is a cross-lateral movement, which allows her **to move and think at the same time.**

When does your baby crawl:

Most babies learn to crawl between 6 – 10 months. It typically occurs after your baby has been able to sit well without support, around 5 – 7 months. However some babies never crawl, instead opting for **bottom shuffling, creeping on their stomachs, or developing a 'duck-waddle'**, which causes **unnecessary strain** on their lower back ligaments.

How do you encourage crawling:

All babies need to have ‘ **tummy time** ‘ . In the early 1990’s it was discovered that babies who slept on their backs dramatically reduced their chances of **Sudden Infant Death Syndrome (SIDS)**. This is accepted all over the World as the safest way for babies to sleep in the cots or bassinets.

By lying babies on their backs and they are frequently kept upright in the life we lead today – in car seats, bouncers, jolly jumpers, prams and strollers, which means that unless you do ‘ **tummy time** ‘ with your baby, it may lead to a **delay in the development of his gross motor skills**. His head and neck may remain flaccid and he may be unable to lift his head for anything other than short periods.

Benefits of tummy time:

- . Your baby *feels* her body in a different position, *feeling* the effects of gravity.
- . She develops **muscle strength and co-ordination of the muscles** necessary for her to stay in this position.
- . Promotes the development of **muscle strength in his neck and shoulders** so he is able to lift his head easily.
- . **Arms and hands are strengthened**, your baby is able to reach and grasp.
- . Your baby’s head will be perfect – **there will be no flat area on his head!**

When to start tummy time:

It is generally recommended to start tummy time when your baby is between 8-12 weeks, although *even newborns* will benefit. Lie your young baby on your chest in a more upright position. They will tolerate being on their stomachs more when they are propped up with a towel under their arms.

5 easy steps to doing ‘tummy time’:

1. Place your baby on a carpet or mat on his tummy.
2. Gently hold your baby up and place a rolled up towel under his upper torso **This supported position allows him to lift his head and look around.**
3. Get down on the floor directly in front of him **Let your baby look at your face while you talk to her and amuse her. *You’ll love it and your baby will too !***
4. As your baby gets used to being on his tummy, place objects a little out of his reach – **his skills at reaching and grasping and pushing himself up will develop very quickly!**
5. **Practice tummy time** for at least 5 minutes twice a day.

It is never too late to start tummy time, however if your baby has poor head control, he may not like it initially.

You'll want to protect your baby while crawling:

- . **Always supervise your baby**, she can begin to move quite rapidly and surprise you!
- . **Make sure your home is baby proofed.**
- . **Check your floors** – carpets for tacks or nails which could harm him, tiles and slate for rough areas and grout, timber for tiny splinters and uneven surfaces.
- . If you have stairs it is imperative you use **a stairway gate** or block them off as infants and toddlers are drawn to them like a magnet!
- . Remember the next exciting step after your baby has mastered crawling is **cruising and learning to walk**.....and being able to pull objects off coffee tables and other **now** reachable areas. **Be prepared!**

How to ensure your baby crawls:

1. Follow the steps above and make sure it is always fun for you and your baby.
2. Check she is comfortable and not hurting herself.
3. If he *bottom shuffles or crawls backwards* **get down on the floor beside him and show him what to do.** You can create a game by placing a toy in front of you both and crawling towards it.
4. Make sure you give her *lots of praise* !

Are you letting your baby harm themselves?

A lot of parents don't realize babies are harming their knees. **Your baby has very tender, sensitive and vulnerable skin** which means redness can *rapidly* appear.....and if his knees are red and sore, he can stop trying to crawl. All floor surfaces are hard and resistant to touch.....**if only you were able to crawl around for 15 minutes, you'd know how painful it is and you would want knee protection.**

Modern homes all have surfaces which can harm your baby, and just like centuries ago.....parents have despaired.....of what to do and how to protect those delicate, vulnerable areas.

What's *really* happening to your baby's sensitive knees while crawling:

Your baby's knees become the **WEIGHT - BEARER** for his body. Each crawling motion brings his **little knees crashing down on the unforgiving surface he is crawling on**.....it is little wonder that frequently at the end of the day they are – **grazed, hot and feel like a fiery red burn.**

Here's an easy way to keep your baby happy while crawling -

Your baby's tender knees will **never** be harmed from **redness, bruises, grazes, cuts rashes and carpet burn.**

And you'll **never** have to worry whether she is **crawling properly and stimulating the areas of her brain vital for normal brain development.** And you'll be happy his **clothes don't wear at the knees.....Why?** Your baby will love the snug, soft, 5 layer cushioned oval pad made of the best material available, secured with Velcro and ensuring a comfortable fit.....the ***Snazzy Baby Crawling Knee Pads***

- .Ultimate protection from dive suit quality Neoprene*
- .Unique cushioning, non – slip grips to enhance traction*
- .One size fits all, four Snazzy colours*
- .Soft, durable, machine washable*
- .Extra stretch and extra traction for your baby's comfort*
- .Ideal on carpets, tiles, timber floors, outside paving, concrete*
- .Protects knees perfectly when your baby is toddling*
- .Gives you peace of mind....your baby will love every minute of his first steps towards developing the correct motor skills necessary for life*

The amazing secret of how dive suit material could save your baby's knees –

The ***Snazzy Baby Crawling Knee Pads*** were extremely difficult to develop. We used various materials on 9 prototypes and finally the 10th became our ***patented design*** baby crawling knee pads.

We use dive suit material – **NEOPRENE**. This is why it works the best.....It is **soft but extremely strong and gives extra stretch**, which means you'll **never** have to worry about securing the knee pads firmly around your baby's knees. And you won't be concerned that you are restricting his movement or impairing his circulation. He will be able to crawl on carpets, tiles, timber floors, outside paving and concrete without hurting himself. The end result.....***a very happy and contented explorer of the world and proud, happy parents !***

Designed with integrity, *Snazzy Baby Crawling Knee Pads* are receiving world wide acclaim.

Here's what other people are saying about our products:

' Thank you for my second pair of Snazzy Baby Knee Pads! My little daughter goes everywhere in them and now I have the comfort in the knowledge that her poor little knees aren't too sore. If all parents of the 6-12 month age group got down on their hands and knees for only 15 minutes, they would soon appreciate the major discomfort to their precious babes and would surely welcome such a sensible purchase. This is a wonderful product and on behalf of Bronte I thank you for it.

I will make it my purchase choice for every new baby born that I buy for, and like my recent purchase, even a christening present!

I'm sure God would support the product that ensures prayer on your knees most comfortable! Spread the word!

Connie Harvey, Orangeville, NSW

'The Knee Pads are great – much better than anything we have found here.....Thank You!'

Erica Kates, Massachusetts, USA

'My son took to them like a duck to water. I thought he was going to try and take them off, but they must be really comfortable, because he hasn't even tried. His knees look better too. Thanks for a great product. I would recommend them to anyone with a baby that crawls.'

Irene Cowie, Melbourne, Victoria

'I absolutely loooooove your Knee Pads. Luca is crawling around the whole house now and even outside! His knees are not red anymore and he is becoming a little speed crawler! Keep up the good work. I'll tell all my friends about this amazing product....'

Patricia Constantino, California, USA

'The items arrived today. Thanks soooo much!!! I love them. My little boy (just turned 1) has been wearing the Knee Pads all day. I thought he would try and take them off, but he doesn't and his little knees aren't red as they normally are.'

I love the size of the Mega Messy Mat. I already had one, but it wasn't anywhere near big enough.

Thank you for getting these great products out there at a great price.

Alexandra Wilson, Shepparton, Victoria

Snazzy Baby unconditionally guarantees you and your baby will love our products or we will cheerfully refund your money.

This report was compiled because of the huge demand we have from young mothers and fathers....all eager for information and wanting to do the very best for their babies. Just remember.... **ALL BABIES ARE PERFECT.....a wonderful gift and make sure you enjoy every moment !** If your child doesn't achieve milestones at the time which is considered '*normal*'*don't despair. He or she is totally unique and will achieve them in his or her own time !*

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