



### **Great products evolve out of necessity!**

Snazzy Baby evolved in 2003 when many years of research and development lead to the birth of Snazzy Baby Knee Pads, a project embarked upon when Cyndy and Brian Mundy's young son, Lucas screamed and cried while being bathed, as his rug burnt, red, tender and bruised knees hit the water. That first major developmental milestone had suddenly become a nightmare!

Snazzy Baby Knee Pads have allowed parents to enjoy their babies, no longer having to worry if their baby is crawling "properly" on any floor surface or asking themselves, "What do we do with our baby when we want to be outdoors?"

Little children with special needs around the world are now able to explore floor surfaces and get the right amount of traction to get up on their knees.

Our Research and Development team are driven by a strong desire to create products which are safe, fun and easy to use. Our new 'Mom's Deluxe 3 in 1 Plus Combo Carrier' and 'My Baby's Own Deluxe Travel Chair' are two of our new products developed by Snazzy Baby.

Snazzy Baby products are available through a worldwide network of distributors and retailers.

Snazzy Baby is committed to developing and sourcing products designed to safely protect precious babies. We love products which simplify everyday life and allow parents to enjoy every minute of their lives with their baby, doing the things they want to do while ensuring their baby is protected when using our products. We are dedicated to making parents lives easier - Simple, Safe and Snazzy!