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A TIP FOR TRAVELING WITH TOTS: CHOOSE MULTIPURPOSE PRODUCTS TO MINIMIZE BULK

Breakfast Point NSW, Australia (March 22, 2010) – It's no small feat to pack up a bag for a family trip. Whether it's a day trip or a weeklong family vacation, let's face it—we all have a lot of stuff. That's especially true if one of your family members is under 3-years-old. With snacks, toys, blankies and wipes taking up most of the space in your diaper bag, it helps to have multipurpose products like the Deluxe 3-in-1 Plus Combo Carrier from Snazzy Baby to simplify things.

Three products from Snazzy Baby-- the Deluxe 3-in-1 Plus Combo Carrier, the My Baby's Own Deluxe Travel Chair, and the Snazzy Baby Knee Pads-- not only offer the added security that Snazzy Baby's products have become known for, but they each function in different ways for added convenience. That combination of security and functionality was recently acknowledged by leading children's product retailer One Step Ahead, who now has the exclusive rights to the Snazzy Baby travel chair in Black (called The Sit Seat by One Step Ahead). These cleverly and thoughtfully designed products also make fantastic baby shower gifts.

Here's a look at the product details of the travel-friendly, bulk-reducing Snazzy Baby products, and an excerpt from a real-mom review for each:



Mom's Deluxe 3 in 1 Plus Combo Carrier • \$79.99 • Ages 4 Months to 3+ Years

This award-winning product is a lightweight marvel designed to be worn by dads or moms. Focus groups of Australian and American parents told Snazzy Baby what they wanted for a safe multi-use carrier. This 3-in-1 combo gives baby a choice of viewing the world outwards, hide snugly inwards, or breast feed with mother; it can be used as a temporary high chair restraint system and can be used in shopping carts for additional security. Choose from two colors, Black or Sand. Each Combo Carrier comes with free pair of Leg Warmers, retail value \$7.99.

“The Combo Carrier is not only a fabulous baby wearing carrier, it can also be used for extra security in a shopping cart AND a portable high chair to be used anywhere a chair is available! One of the features I love most (which I have not tried since I'm no longer breast feeding), is that the combo carrier is flexible and convenient enough

to breast feed an inward facing baby without taking him/her out of the carrier. That would have come in SOOOO handy on several occasions. I used to sweat my tail off taking the boys in and out of their carriers, feeding them, and trying to shove their small sleeping bodies back in after.”

-Dana Blake, writer for BabyElan {Daily}

My Baby's Own Deluxe Travel Chair • \$34.99 • Up to 37 lbs

This snazzy device turns a shopping cart or an ordinary chair into a temporary restraint system. Unlike other soft portable high chairs, this travel product has a non-slip bottom that grips the surface of any chair, allowing baby to sit comfortably without fear of slipping or toppling.

When used in a shopping cart, the Travel Chair prevents young ones from mouthing the germ-riddled shopping cart handle, and prevents parents from having to use the provided (normally filthy) buckle on the cart. The Travel Chair can also be used to provide a secure environment while a child is seated on your lap, by attaching the straps around an adult's waist.

Parents have peace of mind and this 7 oz. wonder can be tucked into a diaper bag or carried over the shoulder. Choose from two colors: Red or Navy. ****My Baby's Own Deluxe Travel Chair, or The Sit Seat, is available in black exclusively at One Step Ahead***



“I wasn't sure a cloth seat would be able to hold my baby securely in a chair. I was afraid if he wiggled at all he'd fall over, but Snazzy Baby was a step ahead of me. They make the travel chair with a non-slip bottom so the seat won't slip around. The straps that hold the seat to a chair can be tightened to fit securely, and I had no problems with my baby wiggling around or falling over. He was snug and safe sitting on one of our dining room chairs.”

-Kara Andrus, writer for Busy Mommy Media

Snazzy Baby Knee Pads • \$19.99 • Ages 4 Months to 4+ Years



These little protectors work as well for commando crawlers as for new walkers, running toddlers, water park enthusiasts and even bike riders. The knee pads can be switched to the elbows for extra protection. These knee pads are ergonomically designed to allow for flexibility and movement without impacting circulation. In addition, Snazzy Baby knee pads are endorsed by medical professionals and can be used with children with special needs such as hemophilia, cerebral palsy, spina bifida, and

muscular dystrophy. Choose from four colors: Seafoam, Princess Pink, Starfish Blue or Midnight Blue.

“Knee pads for babies? Seriously? That's what I thought when I was pregnant with my first son. Then I took my crawling baby to a playground and saw his knees turn bright pink. It made me crazy. I'd take him to the park in sweatpants even when it was hot outside. This year, a splash park opened in town. I took my second son to play there, and he ended up with two skinned knees. Luckily, the week after that Snazzy Baby offered a pair of baby Knee Pads for us to try out. The timing couldn't have been better. I'd been putting the baby in thick sweatpants to crawl through the concrete splash park. With the Snazzy Baby knee pads, he was able to play in a normal bathing suit.”

-Maria Mora, YourMamaReviews.com

For more information about Snazzy Baby's products visit their U.S. website at www.snazzybaby.us.

ABOUT SNAZZY BABY

The hottest innovative baby protection products for today's Moms and Dads, Snazzy Baby was created by an Australian Mom Cyndy Mundy. Founded in 2003, Snazzy Baby™ has received various juvenile product awards for excellence, innovation and safety. They have offices in Boston, MA and Sydney Australia.